



ATHENA INTELLIGENCE

**DUE DILIGENCE**  
**MOG Coin**

30 April 2026



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## DISCLAIMER

The advice and recommendations submitted in these documents constitute neither a warranty of future results by Athena Intelligence SA nor insurance against risk. This material represents the best judgment of Athena Intelligence SA and is based solely on information publicly available at the time of writing. This does not constitute financial advice, and readers are advised to do their own research.



**CONTENTS**

EXECUTIVE SUMMARY ..... 5

PROFILE ..... 6

MANAGEMENT PROFILE ..... 6

REPUTATION ..... 6

LITIGATION ..... 7

SANCTIONS & WATCH LISTS..... 7



| KEY RISK INDICATORS   | YES/NO/NOT APPLICABLE | SCORE        |
|---|-----------------------|--------------|
| Does the project have a well-defined use case or utility?   | NO                    | 2/4          |
| Are there any references to the project in business directories, commercial databases, official announcements, or similar sources of business information for the relevant sector(s)? | NO                    | 0/5          |
| Is the list of shareholders/investors publicly disclosed?   | NO                    | 0/5          |
| Is the corporate structure unorthodox or unduly complex?  | N/A                   |              |
| Is there an offshore element in the corporate structure?  |                       |              |
| Are the project's financial returns available from online research?   | NO                    | 0/7          |
| Is the project making a loss?   | N/A                   |              |
| Are the project's assets publicly disclosed?  | NO                    | 0/10         |
| Does the project and its key individuals have a proven track record of delivering successful projects?  | N/A                   |              |
| Have the project and its key individuals been mentioned in the media concerning illegal business practices or any negative or controversial context?                                  |                       |              |
| Is there any evidence that the project and its key individuals have been involved in litigation?  |                       |              |
| Is there any evidence that the project and its key individuals are listed on blacklists?  |                       |              |
| Is there any evidence that the project and its key individuals have been involved in credit or bankruptcy issues?   |                       |              |
| <b>OVERALL RISK ASSESSMENT &amp; TOTAL SCORE</b>  | <b>VERY HIGH</b>      | <b>2/100</b> |



## EXECUTIVE SUMMARY

**MOG Coin** (\$MOG) is a meme-based cryptocurrency ERC-20 standard token deployed on the Ethereum blockchain, reportedly launched in July 2023.

The project brands itself as the internet's "first culture coin", created "among friends", without a formal team or roadmap.

**Anonymity** raised concerns, as **no members** or **corporate structure** affiliated with MOG Coin could be identified.

The project's reputation is **neutral** and largely influenced by its **activity on X**. Coverage from **online news outlets such as BE(in)Crypto** highlighted that the project is among the top 3 meme coins favoured by whales.

According to our review, MOG Coin has not been involved in civil or criminal litigation. We can also confirm that the project has not been featured on anti-money laundering, debarment, prohibitive, or international sanctions lists.

Based on the above elements, Athena Intelligence has assessed MOG Coin as an **overall very high risk**.



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## **PROFILE**

MOG Coin (\$MOG) is a meme-based cryptocurrency project deployed on the Ethereum Blockchain, launched in July 2023<sup>1</sup>.

The project is built as a “culture-driven coin with a community-driven purpose.”<sup>2</sup>

Regarding tokenomics, MOG Coin’s contact address is 0xaaeE1A9723aaDB7afA2810263653A34bA2C21C7a, with a maximum supply of 390,561,998,053,223 MOG and over 57,000 holders. On the day of the report, the top three holders have 27.1%, 7.7%, and 5%, respectively.<sup>3</sup>

Notably, the project has burned 7.71% of its supply, and the owner renounced their ownership. Furthermore, 95% of the largest liquidity pool has been burned for more than 15 days, which may pose a risk of reduced liquidity and limited trading flexibility.<sup>4</sup>

## **MANAGEMENT PROFILE**

No management in correlation with this project was identified.

## **REPUTATION**

MOG Coin is mainly referenced on X and is perceived overall neutrally, with over 127,000 followers.<sup>5</sup>

A BeInCrypto article has highlighted the project as a whale-backed meme coin gaining traction through strong community engagement and rising social momentum. It also noted a bullish technical

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<sup>1</sup> [mogcoin.xyz/whitepaper/whitepaper.pdf](https://mogcoin.xyz/whitepaper/whitepaper.pdf)

<sup>2</sup> [mogcoin.xyz/#about](https://mogcoin.xyz/#about)

<sup>3</sup> [etherscan.io/token/0xaaee1a9723aadb7afa2810263653a34ba2c21c7a#balances](https://etherscan.io/token/0xaaee1a9723aadb7afa2810263653a34ba2c21c7a#balances)

<sup>4</sup> [tokensniffer.com/token/eth/0xaaee1a9723aadb7afa2810263653a34ba2c21c7a](https://tokensniffer.com/token/eth/0xaaee1a9723aadb7afa2810263653a34ba2c21c7a)

<sup>5</sup> [x.com/mogcoin](https://x.com/mogcoin)



setup, indicating potential short-term upside despite its speculative and sentiment-driven nature.<sup>6</sup>

| KEY RISK INDICATORS IDENTIFIED BY ATHENA INTELLIGENCE   | YES/NO    |
|---|-----------|
| Does the project have any discernible media profile in the general or specialised press?  | <b>NO</b> |
| Has the project been mentioned in the media concerning illegal business practices (money laundering, corruption, tax evasion, fraud, misappropriation of public property, etc.) or any negative or controversial context? |           |

## LITIGATION

Athena Intelligence has conducted litigation checks on MOG Coin to determine whether it has been involved in any civil or criminal lawsuits.

No dispute was identified.

| KEY RISK INDICATORS IDENTIFIED BY ATHENA INTELLIGENCE                   | YES/NO    |
|---|-----------|
| Has the project been involved in litigation as a claimant or plaintiff? | <b>NO</b> |

## SANCTIONS & WATCH LISTS

Athena Intelligence reviewed approximately 700 global records comprising official anti-money laundering lists, international sanctions, debarment lists, and prohibitive lists. MOG Coin is not featured on these lists or sanctions.

<sup>6</sup> [fr.finance.yahoo.com/actualites/meme-coin-season-top-3-130000190.html](http://fr.finance.yahoo.com/actualites/meme-coin-season-top-3-130000190.html)



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The consulted lists include, amongst others, the Specially Designated Nationals and Blocked Persons list (SDN List) and all other sanctions lists administered by OFAC, all US-related issued sanctions, also at the state level; all UN/World Bank/IMF Watchlists and Sanctions, all EU, Sanctions, including national states' financial ministry sanctions, all LATAM and Asian continent watch lists.

| <b>KEY RISK INDICATORS IDENTIFIED BY ATHENA INTELLIGENCE</b>            | <b>YES/NO</b> |
|---|---------------|
| Has the project been listed in any international regulatory blacklists? | <b>NO</b>     |